

natura Verpackungs GmbH

a member of the eurea-group

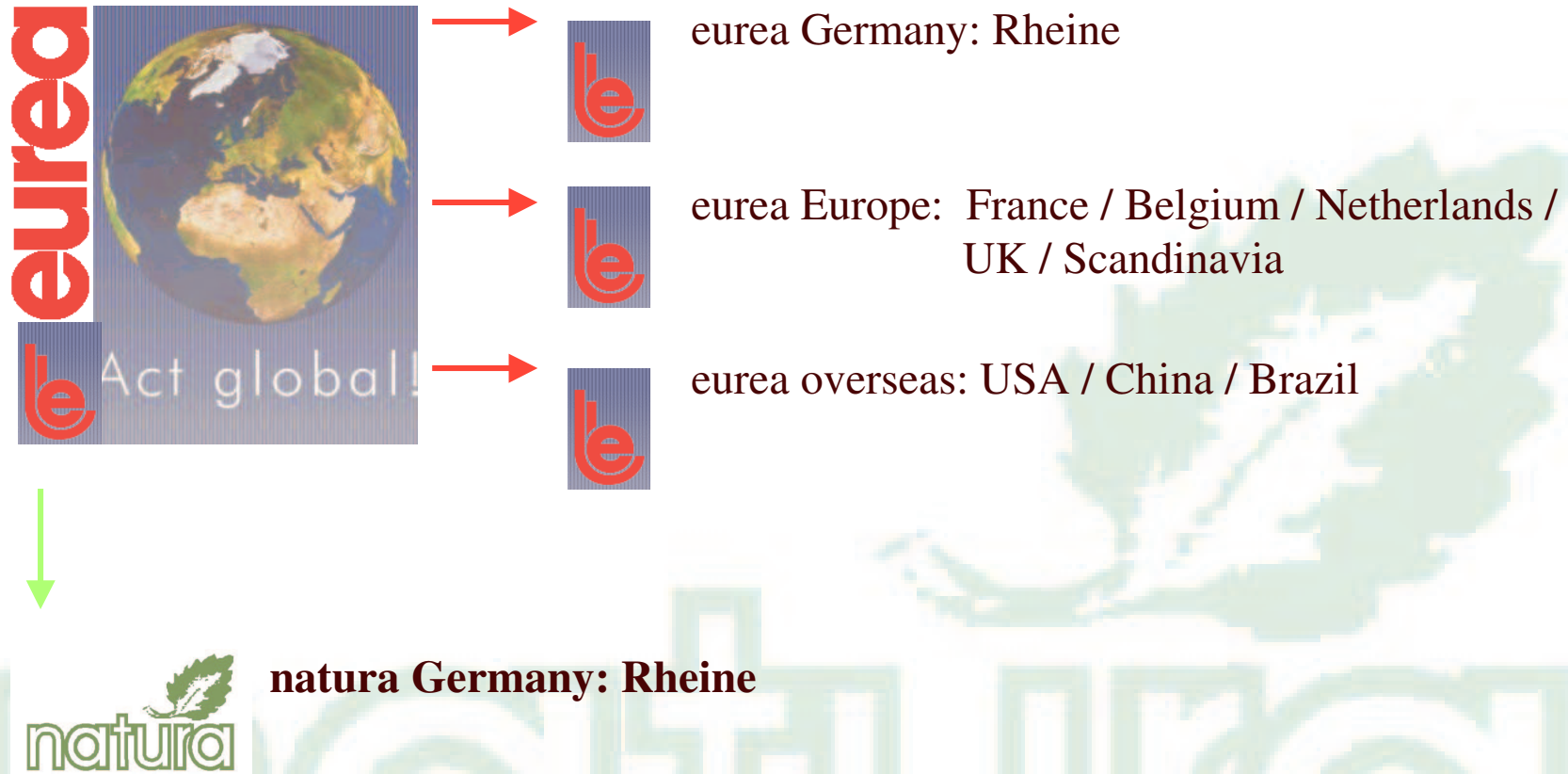
natura packaging

innovative packaging in supermarkets

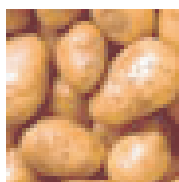
Atussa Sarvestani

February 5th 2002

the eureka-group



our vision



highest possible amount of renewable resources



**Fasern, Zucker, Öl, Stärke
CO2 neutral to avoid dramatic climate changes**



one certification one logo



using less raw oil




innovation in packaging

the hipp raschelbag

1996



**The first degradable packaging on
the bases of renewable resources in
the foodmarked industry**


natura

Kassel one city rolemodel:

for the first time ever degradable packaging got introduced into a whole city on a large scale.

now products such as:

**potato & onion bags
carrotfilm bags
grabbags & carriers
trays & stretchfilm
coated paper
and others**

a city who predicts the future

the world is our goal:

Aldi in Germany

Edeka in Germany

Rewe in Germany

tegut... in Germany

Obi in Germany

Alnatura in Germany

Rapunzel Germany & Spain

Albert Heijn in the Netherlands

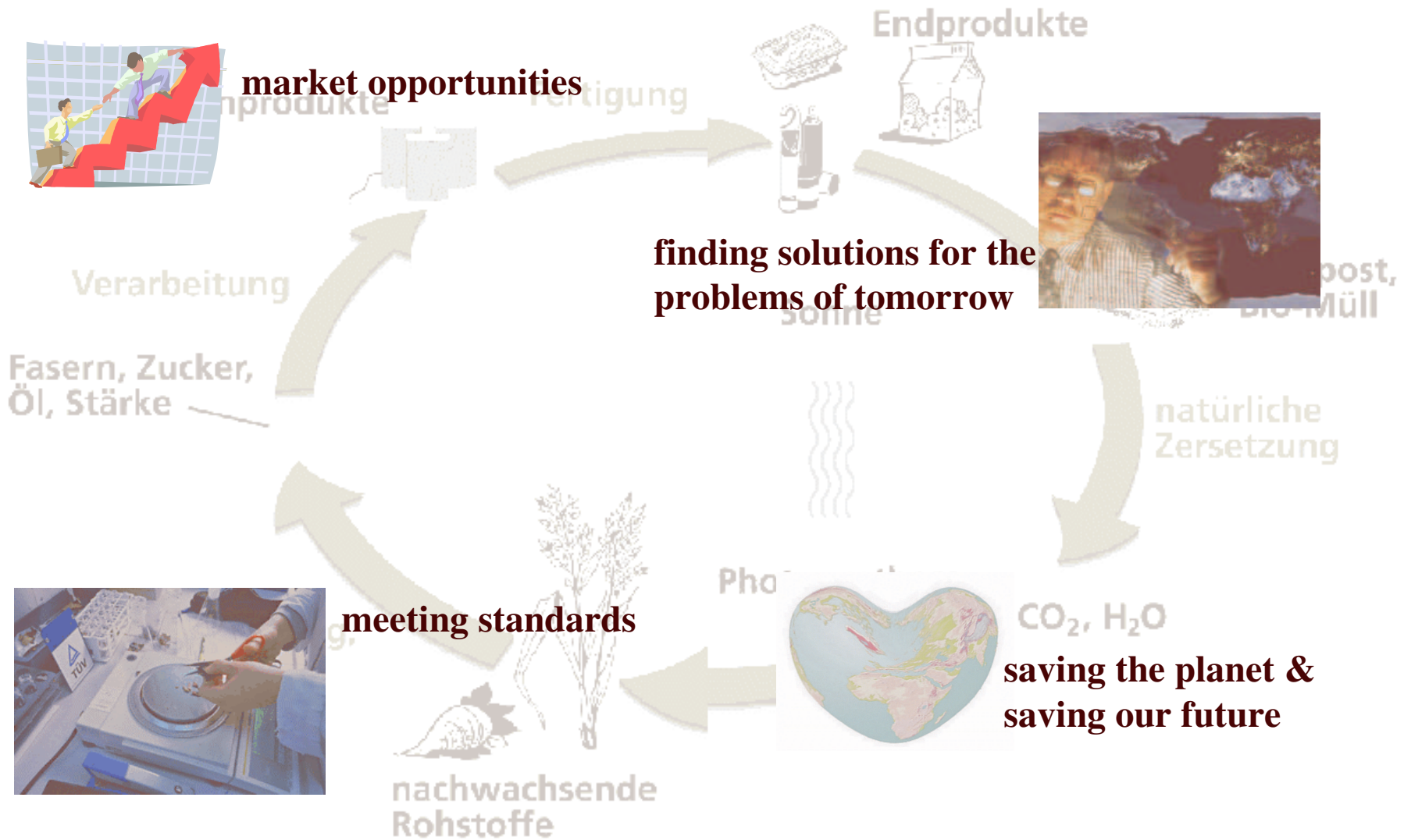
Tesco in Great Britain

Sainsbury's in Great Britain

Sanlucar in Spain

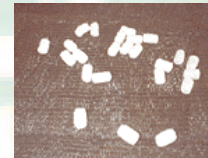
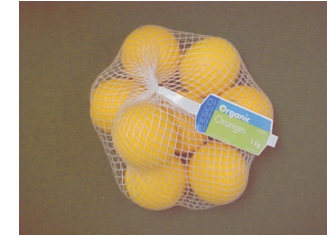
and much more to go! 6

advantages for supermarkets



innovation in packaging

all in store



innovation in packaging

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